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**Health Care managers, nurses, paramedics, occupational therapists, ambulance drivers, physiotherapists, counsellors and other Health service personnel will all be represented at this annual event.**

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## **UNISON Annual Health Care Conference 2015**

**BT Convention Centre, Liverpool**

Monday 13 – Wednesday 15 April 2015

**Exhibition Stand Booking Form**



## About UNISON Health

The **UNISON Annual Health Care Conference** brings together more than 1200 members for three days in April. These Health Professionals work in all aspects of the Health Care sector, and include: nurses, midwives, paramedics, hospital managers, physiotherapists, counsellors and ancillary staff.

These 1200 delegates represent over 35% of all UNISON members, nearly 500,000 Health Professionals!

The **UNISON Annual Health Care Conference** is a unique event for everyone in the healthcare community and provides an excellent opportunity for exhibitors to engage with frontline staff and management. If you want to raise the profile of your company, products or services this event is the ideal place for you.

With more than 1.3m working across the public services, UNISON are the UK's leading Trade Union.

UNISON is not only the country's biggest public services trade union, it's one of the fastest growing too. Last year UNISON recruited 155,000 new members, a staggering 425 a day. This is another step along the road to building an organising union of two million members.

## About the Exhibition

The Exhibition presents you with a great opportunity to meet with a wide variety of Health Professionals from across the UK. The conference delegates are keen to meet with suppliers and to learn about developments within their industry. Remember, the 1200 delegates represent nearly 500,000 Health Professionals.

The exhibition provides an area for members to meet, learn, discuss and share ideas with their colleagues and professional peers.

UNISON are offering a limited number of exhibition stands and sponsorship opportunities to companies and organisations who wish to showcase products, employers looking to fill staff vacancies, organisations offering training courses and skills updating systems and any organisation involved in Health.

Stand prices are very reasonable and by booking an exhibition stand you will enjoy three days unlimited access to these highly influential Health Professionals.

## Who should Exhibit?

**UNISON Annual Health Care Conference** delegates are keen to meet with organisations and companies who supply:

- Counselling & welfare.
- Lifting equipment for patients at home or hospital.
- Disability enablers.
- Computer furnishings.
- Office supplies and equipment.
- Social services Departments.
- Computer software.
- Hospital Trust services.
- Consultancies.
- Professional Health Care Organisations and Bodies.
- Community Care Services and Support services.
- Alternative therapies and treatments.
- Computer Hardware.
- Medical Nursing Supplies and equipment.
- Recruitment agencies.
- Community Agencies.
- Relevant Publications.
- NHS Trust Recruitment Departments.
- Administrative Furnishing suppliers.
- Professional Statutory Organisations.
- Government Bodies.
- Uniform and Workwear Suppliers.
- Mobile Communications companies
- UNISON Affiliated Suppliers.

## Who is attending?

**65%**

of the delegates attending are  
nurses or midwives

**25%**

of the delegates attending are  
managers, administrative &  
clerical staff

**15%**

of the delegates attending are  
are ambulance drivers and  
14% ancillary staff.

**Can you really afford to miss this fantastic opportunity to meet with your target market?**





## Sponsorship & Advertising

Want to increase awareness and raise your profile? We have a variety of different sponsorship opportunities available for everyone whether you're exhibiting or not. From delegate lanyards to drinks receptions, sponsoring a Chill Out Zone to branded pens we can help you increase awareness – please call us for more information on sponsorship opportunities

We offer advertising space in the full colour exhibition guide that is distributed to all 1200+ delegates – book a space, promote an offer, increase footfall to your stand from as little as £95.00.

We can also offer delegate bag inserts, again whether you are exhibiting or not – this is a great way to get your leaflet or indeed a sample of your product directly into the delegates hands. Prices start from £250.00 for a leaflet.

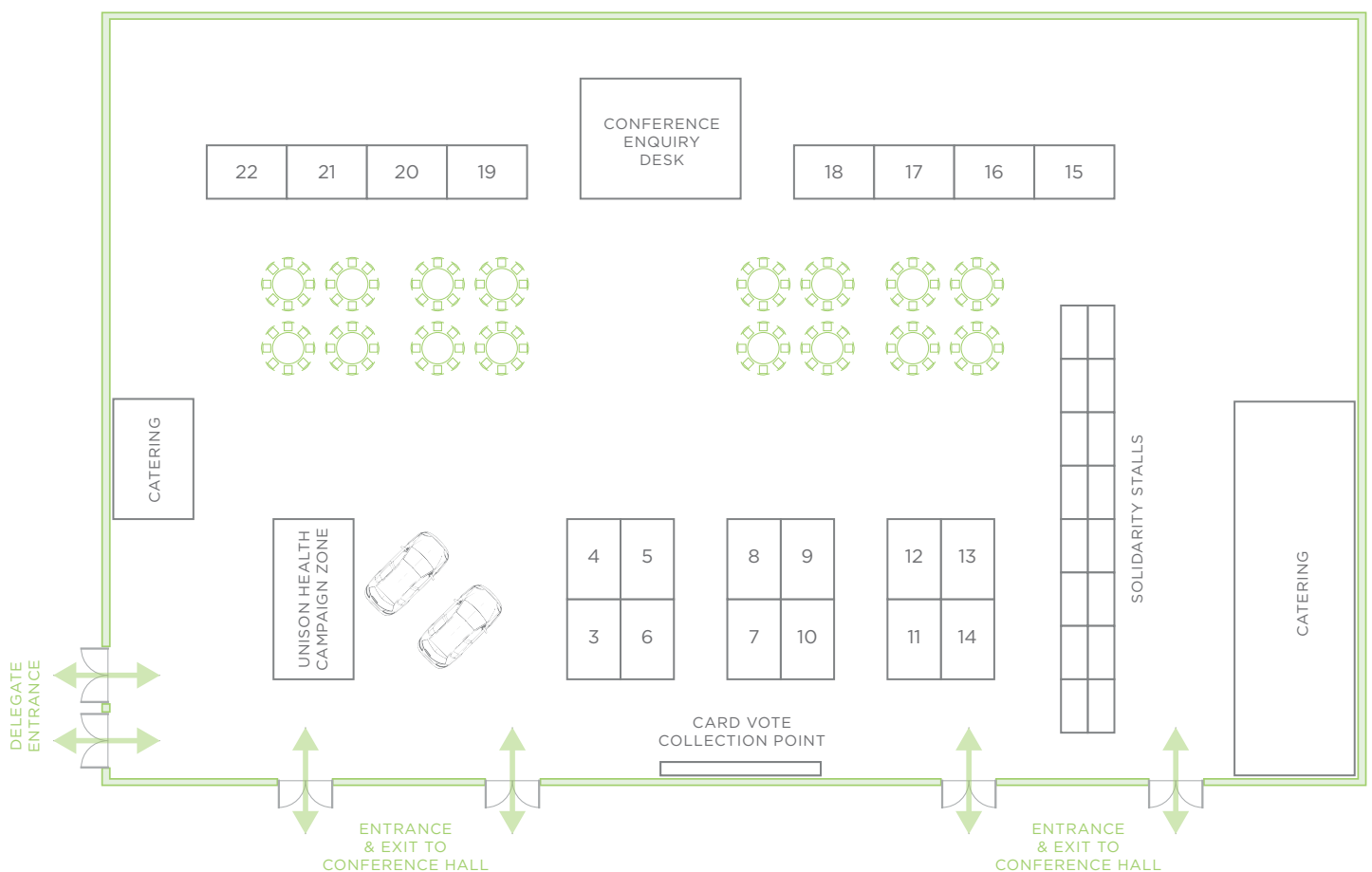
**Call us for details**

## Exhibition Stands

All exhibition stands are shell scheme only, this is a prebuilt stand where you turn up and dress the stand – its simple and easy and prices include the following:

- Three sided shell scheme exhibition stand.
- One 500 Watt electrical socket.
- Two spotlights.
- Exhibitor name boards on stand fascia.
- Listing in the exhibition guide.
- Full colour logo in the exhibition guide.

## Exhibition Floor Plan



## Application

### Stands Costs

**3m wide x 2m deep - £1850.00**

*Registered charities qualify for a discount of 50% on the cost of booking a stand – please contact us to discuss if you qualify.*

**Please remember,** these costs are for shell scheme stands and include: electrics, lights, name boards and a full colour entry in the exhibition guide that is distributed to all conference delegates and visitors.

### Booking Confirmation

Your booking will not be confirmed until we have received a completed copy of the booking form. By signing the booking form you are accepting our terms & conditions of business including payment deadlines.

### Booking Procedure

Study the exhibition Floor Plan on the previous page, and select the stand location that you would like.

Complete the booking form below listing your **three preferred stand numbers**, then scan it and email it back to us at...  
**unison@wpb.co.uk**

### Further Information

On receipt of your completed booking form we will send you an exhibitors manual. This comprehensive manual will guide you through everything you need to know in the weeks prior to conference and will help ensure that you enjoy a profitable and successful exhibition.

### Extra Help

Should you have any questions relating to the Exhibition, your booking or any other matter, you can contact **Richard Newton at WPB Events Ltd** in one of the following ways:

**Post:** Suite 204, Brighton Media Centre,  
21 – 22 Old Steine,  
Brighton, BN1 1EL

**Tel:** 020 7253 1919

**Mob:** 07771 750352

**Email:** unison@wpb.co.uk

## Declaration

**I understand that** the allocation of stands is the responsibility of the organisers and that I may not be able to secure the stand position I have requested. My booking will not be confirmed until full payment has been received and that all payments must be received by **Monday 9 March 2015**.

#### Company Name

#### Address

#### Post Code

#### Telephone

#### Favoured Stand Position

1st

2nd

3rd

#### Mobile

#### Stand Name *(if different from above)*

#### Customer Name

#### Signature

### Data Protection

You have been sent this information as we hold your contact details on our database. If you would like to be removed from our database or feel that this information has been sent to you in error please send an email to unison@wpb.co.uk and ask that we remove from the database. We do not share any information we hold with any other party.

## Terms & Conditions

WPB Events Ltd and UNISON, hereafter known as the organisers, and the organisation taking space at the exhibition, hereafter known as the exhibitor, agree to the following terms of hire:

The exhibitor undertakes to conduct him/her self in an orderly and reasonable manner throughout the duration of the exhibition.

The organisers operate a no smoking policy. Exhibitors will abide by this policy at all times.

The organisers reserve the right to change the floor plan, exhibition layout and stand numbers without notice or recourse.

### **The exhibitor agrees to adhere to the following payment terms:**

Full payment on receipt of invoice.

If, for whatever reason, the payment is not received **09.03.15** the organisers reserve the right to cancel your order.

### **The exhibitor agrees to adhere to the following cancellation terms:**

The exhibitor is free to cancel their order at any time.

### **Should the exhibitor cancel their order, the following penalties will apply:**

Orders cancelled before **02.03.15**  
full refund minus a **£250.00** admin fee.

Orders cancelled after **02.03.15**  
**50%** of stand cost

Orders cancelled after **23.03.15**  
**100%** full payment.

The exhibitor agrees to pay, on receipt, all invoices issued by the organisers.  
The exhibitor will pay all invoices in pounds sterling.

The organiser reserves the right to alter or amend the prices quoted for the exhibition in the event of currency devaluation.

### **The organisers may cancel the exhibitor's order at any time, without obligation if:**

The venue closes due to fire, alteration, damage or any other reason beyond the organiser's control.

The exhibitor becomes bankrupt, insolvent or enters into liquidation.

The exhibitor does not adhere to the payment terms as laid out above.

In the opinion of the organisers, the exhibitor's presence at the exhibition could damage the reputation of the organisers or the venue.

The organisers will not accept responsibility for any illness, injury or death caused as a result of the exhibition. An exhibition area can be a dangerous place, particularly during build and breakdown. The organisers make every effort to ensure the safety of your staff and contractors and request that all staff involved are issued with a copy of the risk assessment that is provided with your exhibition manual. The exhibitor is responsible for the health and safety of all personnel they employ (including self employed contractors) whilst in the exhibition area.

The exhibitor will make good any damage to the venue or equipment.

If the exhibitor employs the services of an outside contractor, the exhibitor will indemnify the organisers against any loss, damage to property, illness, injury or death against all claims, costs, demands or damages arising therefrom.

The exhibitor will report any injury or damage to the organisers as soon as possible after the incident.

The organiser reserves the right to terminate this agreement at any time, without prejudice to any other rights, in the event that the exhibitor fails to comply with the terms and conditions of this agreement.

### **Force Majeure**

The organiser will incur no liability for any failure to fulfil any obligation under this contract if prevented from doing so by any cause beyond their reasonable control.

The organiser reserves the right to remove any material that is deemed to be of an offensive or inflammatory nature.

The organiser reserves the right to remove an exhibitor from the exhibition if his/her conduct is deemed unsuitable.

This contract is subject to English law and the jurisdiction of the English courts.

**Address:** Suite 204, Brighton Media Centre,  
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**Mob:** 07771 750352  
**Email:** unison@wpb.co.uk