

UNISON Objectives 2024-2025

Recruitment, Organising and Retention

Deliver the unions national organising strategy to strengthen and grow the union

Ensure our union remains relevant to all workers who deliver public services across the UK

Increase member participation, develop activism and leadership across the union; through activist and member learning – with an equitable voice for all members

Bargaining, Negotiating and Equalities

Negotiate and secure real terms pay increases, improved terms and conditions and pensions for members

Defend services and jobs against cuts in funding

Challenge all forms of discrimination and racism. Negotiate for meaningful employment and equality agreements that protect our members from discrimination at work

Political Campaigning and Influence

Campaign for adequately funded public services

Build on the union's international work – strengthening our links with and supporting our partner trade unions who represent public service workers across the world

Influence government policy on national matters affecting our members including protecting public services, employment rights, working conditions, climate change, just transition and housing policy

Campaign for the election of UK governments, mayors, police, crime and fire commissioners and councils that value public services and public service workers

Building an Efficient, Effective and Innovative union

Create a skilled, confident and valued workforce in which we foster diversity, inclusivity and employee engagement, while promoting a culture of growth and innovation to meet the evolving needs of our members.

Streamline operational processes and use data analytics evidence to enhance decision-making, ensuring value for money whilst simultaneously ensuring the union meets its commitment to sustainable, green, and ethical procurement.

Provide effective legal provision to protect the union and its resources, secure better members' terms and conditions, ensure access to justice, combat negative reforms and discrimination by challenging and influencing legal policy.

Promote member innovation, inclusivity, and experience by driving heightened member engagement within a face to face and modern technological landscape, enabling better support of our members in the digital age.