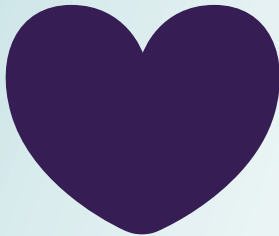




**Who's
your
Valentine**

8 reasons
to



**public service
champions**

- 1** They keep our neighbourhoods safe, plodding the streets so we can sleep easy.
- 2** They keep us healthy and happy, providing support for our bodies and minds.
- 3** They bond our communities, providing services and spaces to bring us together.
- 4** They make sure our bin bags don't swell onto the streets.
- 5** They care for us – remember, we'll be old too one day.
- 6** They might save your life. Or the life of someone you love.
- 7** They educate us, equipping us with the knowledge and ideas to fulfil our potential.
- 8** **They do all this, despite struggling on diminishing pay, as the government has delivered a real terms pay cut for the past seven years.**

The public service champions we love have been struggling on diminishing pay for seven years. Since 2010 living costs have increased by 22%, while public service pay has gone up by just 4.4%.

Enough is enough. Put your love for public services into action and support the champions that deliver them – call on the government to #PayUpNow!

Find out more at
unison.org.uk/payupnow

