



Basic Branch Mapping

1. Identify one of the employers covered by your branch, or which you are targeting for a recognition campaign.
2. Note on a flipchart as much of the following information as you can find:
 - employer name
 - current status as regards recognition
 - number of UNISON members
 - number of staff
 - any members of other unions
 - number and type of workplace reps
 - physical location of employer and members/activists (are they spread over different workplaces)
 - workplace issues you know of. Note this can be a positive issue, such as interest on both sides in a learning agreement.

This is taken from Organising for Recognition, UNISON Branch development and organising toolkit.

The whole document can be downloaded on: <http://www.unison.org.uk/acrobat/14616.pdf>