

TAR SANDS
COUNTING THE COST

**ARE YOU FUNDING
CLIMATE CHAOS?**

**URGENT ACTION REQUEST:
THE FUTURE IS IN YOUR HANDS**

act now
countingthecost.org.uk



IT'S TIME TO COUNT THE COST

T'AR SANDS
COUNTING THE COST

Tar sands exploitation threatens global efforts to avoid dangerous levels of climate change. You have a unique opportunity to influence decisions being made in the next few months.

This spring, shareholders in BP and Shell will vote for – or against – a resolution on tar sands. It's likely that your savings and pensions have been invested in these companies by major investors on your behalf, giving you the opportunity to influence their vote.

Tar sands are among the world's dirtiest fuels: their extraction produces on average 3 times the greenhouse gases of conventional oil.

The pollution, deforestation and wildlife disturbance associated with tar sands developments also threaten the traditional livelihoods and wellbeing of indigenous communities.

Tar sands developments are not only environmentally and socially damaging; they could also jeopardise your investments. Industry analysts increasingly question whether oil prices will remain

high enough to meet the increasing cost of extraction and emissions taxes.

The resolutions already have the support of some major investors and through the power of your pension or savings you can make your views known, helping to force a review of this environmentally damaging activity.

It only takes a minute to take action: visit countingthecost.org.uk to email either your pension provider (if you have one) or one of Shell and BP's largest shareholders (if you don't) to ask them to

vote for the resolution on tar sands. Please take action now: investors are already making decisions on whether to support the resolutions.

You are in a unique position: past campaign successes prove that contacting investors can change corporate behaviour. Take action to protect the planet and your financial future: the power is in your hands.

**It only takes a minute to take action:
visit countingthecost.org.uk**

The more people who speak out, the more likely it is that action will be taken. You could be the person who tips the scales.

About FairPensions

FairPensions is the UK's only charity devoted to campaigning for Responsible Investment. Our work is based on evidence that investors who consider human rights, business ethics and the environment in their policies are not only doing what's morally right, but what's financially prudent.

Supporting organisations

GREENPEACE

New Internationalist



UNISON



FairPensions™
The campaign for responsible investment

act now
countingthecost.org.uk



TAR SANDS

COUNTING THE COST



act now
countingthecost.org.uk



Photography copyright Jim Pezack/WWF UK



This leaflet has been printed on paper sustainably sourced from well-managed forest, controlled sources and recycled wood or fibre.